

Active challenge in GE Restoration to move beyond “Data Rich but Information Poor”

1. Many of us are not classically trained in this
2. Message, Audience, Vehicle
3. We'll hear different take-home points when talking to policy makers vs managers vs GEER community

Moving Beyond “Data Rich but Information Poor”

- **Steve Davis** – Communicating Science to **Policy Makers**
- **Nick Aumen** – Optimizing Science Communication between Scientists and **Natural Resource Managers** – from Project Inception to Completion
- **Laura Brandt** – **Communicating Science Information** on Everglades Restoration
- **Hiram Henriquez** – Improving Science Communication with **Infographics**
- **Panel Discussion** on **Best Practices**

Discussion Questions

- **Success/Failures?**
- **Audience in Mind**
- **Other duties as assigned**
- **What really jumped out at you from the other presentations?**
- **Thoughts on infographics?**